

# JEFFERSON COUNTY FARMERS & NEIGHBORS, INC. ANNUAL MEETING

## Bigger is Not Better

### *Rural Communities in the Wake of Livestock Consolidation*

Wednesday, November 9, 2023

A Virtual Annual Meeting Broadcast Via Zoom

## CORPORATE SPONSORSHIP PROGRAM

JFAN warmly welcomes all businesses – whether publicly or anonymously – to participate in our Corporate Sponsorship Program. Your involvement enables us to continue the high level of community awareness and education that has been so instrumental in safeguarding our community from widespread CAFO development and maintaining Jefferson County’s high quality of life

We offer various levels of participation, and in exchange for your sponsorship, your company receives exposure through lead-up publicity as well as at the Annual Meeting. Many businesses have taken advantage of the extra publicity while supporting JFAN’s mission to protect Jefferson County.

**Because of the sensitive customer demographics of some Fairfield companies, you also have the option to remain anonymous while participating.** Either way, your support plays a crucial role in keeping JFAN strong.

Of course, if you wish to remain anonymous, you will not be required to publicly list your organization. Nonetheless, your support goes a long way in helping JFAN continue its ongoing efforts to protect Jefferson County.

With the presence of COVID still a concern for many, JFAN will again hold its Annual Meeting online this year on Zoom. ***Bigger Is Not Better*** will be recorded then posted on JFAN’s YouTube channel and promoted widely. Your organization will continue to be acknowledged with each viewing.

Should you wish to take advantage of our publicity, your company’s name will be promoted in the following ways:

### **BRONZE LEVEL - \$100**

- Listed in a minimum of 2 JFAN emails sent locally and regionally and linked to your website\*\*
- Acknowledged during the Annual Meeting
- Listed on the JFAN webpage on the Annual Meeting
- Listed in the November ***Farms Not Factories JFAN E-News***
- **NEW! Facebook/Instagram/Twitter/Threads Meme thanking corporate sponsors**
- Email sent out after the meeting to solely acknowledge our sponsors including up to a **20-word** description of your organization.

### **SILVER LEVEL - \$250**

- Listed in a minimum of 2 JFAN emails sent locally and regionally and linked to your website\*\*
- Acknowledged onscreen during the Annual Meeting
- Listed on the JFAN webpage on the Annual Meeting

- Listed in the November ***Farms Not Factories JFAN E-News***
- **NEW! Facebook/Instagram/Twitter/Threads Meme thanking corporate sponsors**
- Email sent out after the meeting to solely acknowledge our sponsors including up to a **30-word** description of your organization.

### **GOLD LEVEL - \$500**

- Listed in a minimum of 2 JFAN emails sent locally and regionally and linked to your website\*\*
- Acknowledged onscreen during the Annual Meeting
- Listed on the JFAN webpage on the Annual Meeting
- Listed in the November ***Farms Not Factories JFAN E-News***
- **NEW! Facebook/Instagram/Twitter/Threads Meme thanking corporate sponsors**
- Email sent out after the meeting to solely acknowledge our sponsors including up to a **40-word** description of your organization **PLUS** your logo

### **PLATINUM LEVEL - \$1000**

- Listed in a minimum of 2 JFAN emails sent locally and regionally and linked to your website\*\*
- Acknowledged onscreen during the Annual Meeting
- Listed on the JFAN webpage on the Annual Meeting
- Listed in the November ***Farms Not Factories JFAN E-News***
- **NEW! Facebook/Instagram/Twitter/Threads Meme thanking corporate sponsors**
- Email sent out after the meeting to solely acknowledge our sponsors including up to a **50-word** description of your organization **PLUS** your logo

### **Included for Everyone:**

- JFAN will post the video of the Annual Meeting on social media platforms (Facebook, Instagram, YouTube, Twitter, Threads) as well as on several Facebook factory farm group pages. Your company will receive wider, statewide attention.
- JFAN will send an email out to the JFAN list of supporters following the meeting with a link to the video that will include a mention of your organization.

### **HOW TO BECOME A CORPORATE SPONSOR**

Please contact Susan Chapin at 641-455-2775 (cell), email [suschapin@yahoo.com](mailto:suschapin@yahoo.com) contact or Diane Rosenberg at 641-472-9332, email [diane@dianeroseberg.com](mailto:diane@dianeroseberg.com) no later than **Monday, November 6** to participate. ***All logos must be sent to Diane Rosenberg by Tuesday, November 7.***

Because of the publicity involved, sponsorship may be taken as a business expense on your tax returns, but not as a tax-deductible donation. We will provide you with an invoice for your participation.

Companies that opt for an anonymous sponsorship can take a tax-deduction for their donation. We will provide you with a receipt for your donation.

Thank you for considering participation in the 2023 JFAN Annual Meeting Corporate Sponsorship Program!

\*\* We begin listing your company on our emails as soon as you commit to the Corporate Sponsorship Program. The earlier you commit, the more exposure you will receive.